Hospice of the Bluegrass is now ...
Objectives

• Explanation of why we changed our name / brand
• Overview of Bluegrass Care Navigators
• Overview of service lines
• Understanding of when and how to contact us
Name / Brand Change

Why?
Why Bluegrass Care Navigators?

• The Name
• The Icon
• The Tag Line
Mission

Providing patient-centered care to the seriously ill and their families with excellence and compassion; engaging in community partnerships, education and counseling; offering opportunities to staff, volunteers and donors to enrich lives through their gifts.

Organizational Attributes
Organizational Attributes

Vision

Be the leader in delivering specialized medical care at the right time to the seriously ill.
Organizational Attributes

Values

Compassion, Excellence, Teamwork, Respect & Dignity, Diversity, Integrity, Innovation, Sustainability
2017 At A Glance

• Total Employees – 550+
• Total Volunteers – 750+
• Total Patients Served – > 14,000
Services Provided by Bluegrass Care Navigators
A private pay, personalized service for clients in their home, nursing or assisted living facility. Services can include homemaker/companionship, certified nursing assistants, sitters and skilled nursing.
Comprehensive and ongoing expert physician care for those with multiple complex and interrelated chronic medical conditions, provided in the home setting.

To qualify, patients must be medically frail and home-limited.

*Currently offered in Jessamine & Fayette Counties*
A engaging program for adults who have physical or mental conditions resulting from age or illness. Participants may take advantage of nursing and personal care, help with medications, social and recreational opportunities, physician visits, as well as physical, speech and occupational therapy.

Opening in Frankfort early 2018!
Bluegrass Transitional Care

A program provided by the hospital or insurance to eligible patients. The program is staffed by nurses with special training to help after a hospital stay.

Currently serving:

• Adult patients across Kentucky
• Infants (and mothers) with Neonatal Abstinence Syndrome (NAS) and Low Birth Weight services
Bluegrass Palliative Care

A physician consult service providing specialized medical care focused on providing relief from the symptoms and stresses of a serious illness, all with the goal of improving quality of life.

Palliative Care services currently available:
• Hospitals
  Baptist Health Lexington
  Baptist Health Corbin
  KentuckyOne Health - Saint Joseph Hospital
  KentuckyOne Health - Saint Joseph East
• Outpatient clinics
  Baptist Health Medical Group
• Long-term care facilities/nursing homes
  Fayette and Jessamine Counties
  Boone, Campbell, Grant and Kenton Counties
• Assisted Living Facilities
  Fayette and Jessamine County
  Boone, Campbell, Grant and Kenton Counties
• Home-based services (for qualified patients living at home)
  Fayette and Jessamine County
Bluegrass Hospice Care

A program providing expert care for the final months of life, including medical, emotional and spiritual support for the patient and entire family.

<table>
<thead>
<tr>
<th>Office Location</th>
<th>Square Miles</th>
<th>Area Population</th>
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<tbody>
<tr>
<td>Barbourville</td>
<td>2.562</td>
<td>215,956</td>
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<tr>
<td>Cynthiana</td>
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<td>Frankfort</td>
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<td>Northern Kentucky</td>
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</tbody>
</table>
Bluegrass Grief Care

A unique counseling service for support and guidance through anticipatory grief and bereavement.

Services Include:

• Individual grief counseling
• Community-based grief education
• Variety of support groups
• Holiday programs and Memorial events
• Grief camps/retreats for children
• Music and art therapy
Additional Services Provided by Bluegrass Care Navigators
Bluegrass Extra Care Nurse Aide Training Center

• Prepares the nurse aide to provide high quality, direct resident care under the supervision of a licensed nurse professional
• Fulfills the prerequisite for admission to area nursing programs
• 10-day class sessions begin every two weeks; Night classes begin every five weeks; total course is 75 hours – 59 in classroom and 16 hours in clinicals
• Tuition is $575
Bluegrass Lifeline

In 2017, Bluegrass Extra Care became a Philips Lifeline vendor.

Lifeline is a personal medical alert service that helps to ensure older and disabled adults living at home get quick assistance – 24 hours a day, 365 days of the year.

Ways you can help Bluegrass Care Navigators

✓ Become a volunteer
✓ Make a donation
✓ Host an event to support our work

✓ Become a fan on social media
✓ Refer a patient to any of our services
✓ Tell your story
Anyone can call to ask a question or make a referral.

855.492.0812
Our Quality of Care Promise

We intend to meet or exceed care expectations.

If you perceive we fail in any way, we want to know immediately.

Contact us @ 855.492.0812 or your local site office.
Your Name | Title

email@bgcarennav.org

phone number

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